

In this digital era, many online platforms have been thriving while online dating apps have become a big hit amidst the pandemic.

Due to a dramatic decline in in-person interactions during the lockdown, popular dating apps like Tinder have recorded a significant rise in user engagement over the past years.

I hope that you and I are not an exception here!

According to the creative head of Tinder, the platform has experienced a record 3 billion swipes in a single day.

In addition, the percentage of tinder users in major cities like London, Paris, New York, etc., has increased to the greatest extent, and 13.6% of tinder matches end in marriage or engagement.

Following this trend, more and more people started using Tinder not only for casual encounters but also for deeper connections, to find friends, etc.

As Tinder became more like a dating app rather than a hook-up platform, locals started showing interest in using online dating apps to find and meet new people. The salient feature of Tinder called 'Tinder Passport' allows one to find their match (based on some preferences) within their geographical location.

With this recent change in the perspective of online dating apps, many entrepreneurs in India, the USA, France, etc., have started launching online dating apps like Tinder to target local users.

An online dating platform like Tinder can be built either from scratch or using a top-notch Tinder clone.

If you are an aspiring entrepreneur and want to plunge into this flourishing business, I suggest you opt for a **Tinder clone** to build and launch a high-in-demand online dating platform like Tinder.

You can find many Tinder clones online, but only a few prominent [Tinder clone scripts](#) are customizable and come with many cutting-edge features and remunerative factors like premium membership, Google AdSense, etc.

Are you intrigued in launching an online dating platform like Tinder to soar high in this thriving business?

Then, connect with us for more information!

