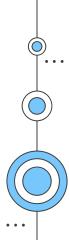


Jason Brailow, a visionary leader and the CEO and co-founder of Hyper, stands tall as a testament to innovation, dedication, and transformative success. At the heart of Jason's achievements lies Hyper, a direct marketing firm he co-founded. Under his visionary leadership, Hyper experienced a monumental growth rate of 1058% in just three years.

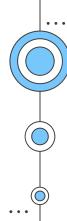


#### **Innovation Beyond Boundaries**

Jason Brailow's creative prowess shines brightly in his trailblazing marketing campaigns. From captivating lightenhancing sunglasses commercials to other unconventional strategies, he consistently redefines the boundaries of marketing.

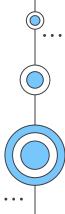
His ability to infuse innovation into his campaigns showcases his keen understanding of consumer psychology and dedication to delivering memorable brand experiences.





## Huggy Buddys: A Touch of Compassion and Innovation

Jason Brailow's innovation extends beyond the business realm to ventures that impact positively. The creation of Huggy Buddys, a microwavable children's toy infused with calming oils, demonstrates his compassionate side. This innovative invention reflects his creative thinking and his commitment to improving the lives of others, especially children seeking comfort.



### **Philanthropy with Purpose**

His philanthropic contributions illuminate Jason's journey. His support for initiatives like The Christmas Box House and the Utah Primary Children's Hospital underscores his belief in using his success to make a meaningful difference in the community.

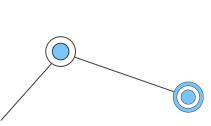
These acts of generosity exemplify his commitment to social responsibility and his unwavering dedication to giving back.



#### **Multifaceted Persona**

Jason Brailow's achievements are a testament to his multifaceted persona. From his early ventures in the title insurance industry to his role as the CEO of a groundbreaking marketing firm, he showcases adaptability, versatility, and an unquenchable thirst for growth.

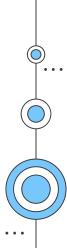
This diverse approach to leadership underscores his ability to excel across industries and roles.





#### **Inspiring the Next Generation**

Jason Brailow's most profound achievement is his ability to inspire future entrepreneurs and leaders. His journey, marked by resilience, innovation, and a commitment to making a positive impact, guides those aiming to create their own success stories. By sharing his achievements and experiences, Jason encourages others to relentlessly dream big and pursue their aspirations.

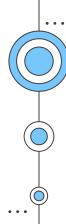


# Legacy of Excellence

··· As we reflect on <u>Jason Brailow</u>'s journey of achievement, we're reminded that true success goes beyond personal accomplishments.

His legacy is one of innovation, compassion, and a relentless pursuit of growth. By leaving an indelible mark on the business landscape and the community, Jason's achievements remind us that dedication, innovation, and a commitment to positive change ...are the building blocks of a truly impactful legacy.





In a world where the pursuit of excellence often comes with challenges, <u>Jason Brailow</u> stands as a living testament to the power of unwavering determination, creative thinking, and a heart that beats for positive change. His achievements inspire us all to strive for greatness and make a difference wherever our journey may take us.

